



NEWS RELEASE

TSXV:ZMA

ZOOMAWAY TRAVEL ANNOUNCES PLANS TO RESEARCH AND PURSUE OPPORTUNITIES IN THE CANNABIS HOSPITALITY AND TOURISM INDUSTRY IN THE UNITED STATES

VANCOUVER, BC – March 21, 2017 – ZoomAway Travel Inc. ZoomAway Travel Inc. (TSX VENTURE: ZMA) (FRANKFURT:4ZO) (the “Company”) www.zoomawaytravelinc.com, announced today that its wholly owned Nevada subsidiary, ZoomAway, Inc. (“ZoomAway”) has begun researching the emerging Cannabis Hospitality and Tourism Industry in the United States.

The Cannabis Hospitality and Tourism industry is growing with the recreational legalization of Marijuana in several states including Alaska, California, Colorado, Maine, Massachusetts, Nevada, Oregon and Washington. ZoomAway feels that the adoption of Cannabis Hospitality and Tourism by lodging, activities, transportation, culinary, and wellness experiences won’t be too far behind. As the industry finds its way through the regulations and appetites for certain experiences, Zoomaway plans to be well positioned as these opportunities arise.

“We have been identifying several different opportunities in the United States in this space for the past several months. With our ultra-diverse suite of technology products, we believe that we can capitalize on this growing market and be at the forefront of continued expansion. We also have the added benefit of being in Nevada, which has recently joined the wave of states to become Marijuana friendly. Any potential startups or existing tour operators would not only benefit from ZoomAway’s booking technology and platforms, but would gain the added benefit of using our extensive hotel and outdoor activity inventory. The opportunity to bring together two growing industries is always worth our research time and exploration dollars,” said Sean Schaeffer, CEO of ZoomAway Travel Inc.

Subject to the completion of the research into these markets and the regulatory and legal requirements associated, ZoomAway will pursue relationships in several new United States and International destinations. Many conditions and restrictions remain within the Cannabis industry and there should be no inference taken from this release that Zoomaway Travel Inc. or its subsidiaries currently operates in this space.

About ZoomAway, Inc.

ZoomAway, Inc., a wholly owned subsidiary of ZoomAway Travel Inc. (TSXV: ZMA), provides leading hotels, golf resorts, ski resorts and activity providers with a seamless, scalable and fully integrated Technology Platform that allows for the discounted packaging of lodging, ski, golf, activities and attractions. It seamlessly integrates into client websites, providing their customers with a real time one stop shop for all of their travel and recreation needs. Additional information about ZoomAway Inc. can be found at www.zoomawaytravelinc.com.

For additional information contact:

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Forward Looking Statements

This release includes certain statements that may be deemed “forward-looking statements.” Other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words “expects”, “plans”, “anticipates”, “believes”, “intends”, “estimates”, “projects”, “potential” and similar expressions, or that events or conditions “will”, “would”, “may”, “could” or “should” occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company’s management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management’s beliefs, estimates or opinions, or other factors, should change.